Korean Community Services of Metropolitan New York's

2014 ANNUAL REPORT
MISSION STATEMENT

Founded in 1973 and incorporated in July 1974 as the first community-based social service agency targeting the Korean population, The Korean Community Services of Metropolitan New York, Inc. (KCS) is a voluntary, nonprofit 501(c)(3) community service agency with the objective to develop and deliver a broad range of community service programs to meet the various needs of the community. In order to achieve these objectives, KCS provides various professional community service programs in the areas of Aging, Community, Workforce Development and Public Health.

KCS serves over 1,100 individuals daily with the help of 10 Board members, 28 full-time staff, 25 part-time staff, and about 100 volunteers who are all working to make our community better in locations around the greater New York area. There are five site locations in the New York City area including three in Queens, an office in Manhattan and a satellite office in Brooklyn. We’ve also expanded our Affordable Care Act services to northern New Jersey.
# AGING

## SENIOR CENTERS

KCS' Korean American Senior Centers, located in Corona and Flushing provide comprehensive care for Asian American senior citizens.

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<tr>
<th>Program</th>
<th>Flushing Senior Center</th>
<th>Corona Senior Center</th>
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<tbody>
<tr>
<td>Breakfast &amp; Lunch</td>
<td>76,394 meals served</td>
<td>35,150 meals served</td>
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**Education/Recreation**

The Senior Centers offer various educational and recreational activities, such as language and art classes, dancing, yoga, and more. These activities are critical to reducing the risk or delay of dementia for seniors.

- An aggregate number of 9,136 seniors participated in educational or recreational activities.
- An aggregate number of 937 sessions conducted in educational or recreational activities.

**Case Assistance**

The Senior Centers provide culturally and linguistically appropriate case assistance for seniors applying for public benefits and other services.

- 1,309 seniors received case assistance
- 1,810 seniors received case assistance

**Health Management and Promotion**

The Senior Centers provide physical/Health Exercises such as blood pressure check up and Health Management and Nutrition Education sessions.

- 455 seniors received blood pressure check-ups
- 2,713 seniors participated in education activities

**Information/Referral**

As a staple organization within the community, KCS provides information and refers constituents to appropriate partner agencies to further assist people when requested.

- 1,371 seniors received information or referrals
- 2,035 seniors received information or referrals

**Transportation for Disabled Seniors**

Since 2005, the Flushing Senior Center has provided transportation for disabled seniors to and from the Center.

- An aggregate number of 1,009 disabled seniors were provided transportation services
PROGRAM

FLUSHING SENIOR CENTER

Friendly Visits
Staff and volunteers at the Flushing Senior Center make friendly visits or telephone calls to homebound seniors. This reduces isolation, provides comfort, and promotes their safety and health.

740 friendly visits or telephone calls were made.

CORONA SENIOR CENTER

Homebound Meals
The Corona Senior Center is home to the only ethnic Homebound Meal Delivery Program in Queens. Balanced meals are cooked, packed, and delivered to homebound seniors daily.

30,906 meals were delivered to homebound seniors throughout Queens Community Districts 1, 2, 3, 4, 5, 6, & 7.

ADULT DAY CARE CENTER

If you are searching for a place that can help care for a loved one, KCS’s unique program may be the help you need. KCS’ Adult Day Care Center focuses on enriching the lives of physically and mentally disabled seniors, building upon their skills and knowledge for a happier and healthier life.

Seniors who are normally isolated are given an opportunity through KCS’ programs to receive both mental and physical stimulation and play active roles in the community. Our program operates the center in Flushing for individuals who need support during the day due to physical and/or cognitive impairments. The centers are open Monday through Thursday 9am-5pm. Breakfast, lunch and a snack is provided and door-to-door transportation is available. Our compassionate and dedicated staff members are highly skilled professionals; they are skilled in all aspects of care for the elderly and adults with cognitive and/or physical impairments. Staff also receive ongoing and mandatory annual training specific to the needs of adults in an adult day health care setting. In 2014, KCS’ Adult Day Care Center provided services to an estimated aggregate number of 5,000 seniors.

Feel at peace knowing that your mother, father or loved one is in a safe, fun and engaging environment during the day, supported by a team of dedicated staff and volunteers!
COMMUNITY

ADULT LITERACY (ESOL)

Language barriers are a major issue in the immigrant community. More than one million New Yorkers have limited English proficiency, which represents 28% of the foreign-born population of New York State. KCS seeks to alleviate this barrier by offering adult literacy courses, along with computer classes. Within FY 2014, KCS offered 12 ESOL classes including 2 computer classes and served over 350 students. About 2,300 instructional hours were completed by students through three city and state funded contracts.

As the needs of the community grows, KCS will continue to develop innovative programs to serve the ELL (English Language Learners) population so that they can become more independent and self-sufficient members of our community.

IMMIGRATION

Nearly one million New Yorkers are eligible for citizenship yet, not all one million have the basic resources to apply. For many, the language barrier and the process itself build a gap between those who are eligible and those who have the resources to apply to be citizens of the United States of America. In order to address this issue, KCS assists community members through the naturalization process by providing education, information, mock interviews, step-by-step explanation of the process and timeline, and determine eligibility.

DEFERRED ACTION FOR CHILDHOOD ARRIVALS (DACA)

In June of 2012, President Obama announced a new policy called Deferred Action for Childhood Arrivals (DACA) that offers temporary protection from deportation and work authorization to certain youth and young adults who came to the United States as Children.

Since 2013, KCS has been an Outreach Provider through the New York City Department of Youth & Community Development’s DACA Initiative. The initiative has given KCS the capacity to provide educational workshops to our community, ensuring that DACA-eligible youth and their families are not misinformed.
COMMUNITY

YOUTH

KCS’ Youth Programs offer leadership development, educational and recreational activities, and a safe-space for our community’s youth. Our youth programs include:

AFTER-SCHOOL
KCS’ After-School program assists new immigrant youth better adjust to their new surroundings in a more holistic way through peer development. Because many parents work more than one job or travel to work, they do not have the capacity to be home with their children to help with school work or development. The After-School program supports these parents and their children to reach their academic potential.

YOUTH COMMUNITY ACTION PROJECT (YCAP)
YCAP connects middle and high school youth with service learning opportunities, leadership development, and professional development by matching them at nonprofit organizations throughout New York City during the summer. Co-hosted by The Korea Times, YCAP has been able to provide Asian American youth the opportunity to serve their local community and to learn the importance of service since 2001. In 2014, 50 student volunteers were placed at 13 sites throughout New York City. Of the 50 students, 19 received the Presidential Service Award.

AUTISM & DEVELOPMENTAL DISABILITIES

In April 2014, KCS launched the KCS Kids Line, a hotline service for Korean-American parents and families affected by autism and other developmental disabilities. Many parents and families of children with special needs experience a lack in services and resources that are culturally sensitive and linguistically appropriate. In order to alleviate these difficulties, KCS Kids Line provides general information about autism and developmental disabilities, referrals to appropriate services, and parent-to-parent peer counseling. During FY 2014, KCS served 65 parents and children via hotline calls, e-mails, and educational seminars and community events.
WORKFORCE DEVELOPMENT

SENIOR COMMUNITY SERVICE EMPLOYMENT PROGRAM (SCSEP)

SCSEP is focused on serving low-income and limited-English proficient seniors of the Asian and Pacific Islander community. The objective is to assist unemployed seniors find full or part-time unsubsidized employment. It does so by enabling members to acquire work experience and job training at nonprofits and government agencies. SCSEP participants receive government-funded trainings such as secretarial and clerical trainings and receive minimum wage earnings, as well as need-based social services such as food stamps, senior apartments, Supplemental Security Income and legal consultation. Through the National Asian Pacific Center on Aging’s SCSEP program, there were a total of 2040 trainees in FY 2014.

FOOD STAMP EMPLOYMENT & TRAINING (FSET)

The FSET Program supports food stamp applicants and recipients transition back into the labor market by providing free vocational training as well as facilitating post-training job placement. KCS collaborates with community partners, Chinatown Manpower Project and Chhaya CDC, to provide applicants with ESL and Computer classes as well as Home Health Aide Training. In FY 2014, 29 participants successfully completed trainings, 21 participants received a Home Health Aide Certificate, accredited by the Department of Health, and 7 participants were placed into jobs.

CUNY CAREERPATH

The CUNY CareerPATH Program provides career advancement training through hands-on volunteer and internship opportunities. KCS collaborates with CUNY Queensborough Community College to provide the Medical Office Assistant Training Program, a six to nine month occupational training that includes opportunities for members to earn Interim Credentials and College Credit, learn Medical Billing and Coding skills, and earn industry-recognized credentials in EKG, Phlebotomy, and CPR. In FY 2014, 27 participants graduated the occupational track and 12 participants graduated the college track. Among them, 20 graduates were placed, 2 graduates got an internship in a medical/healthcare setting, and 3 graduates are pursuing a higher degree in a medical field.
PUBLIC HEALTH & RESEARCH

Since 1994, KCS' Public Health and Research Center (PHRC) has offered a wide range of much-needed health care services to eradicate health disparities among minorities in the New York metropolitan area. PHRC provides culturally and linguistically competent public health programs as well as community-based outreach, education, and training to maximize positive health outcomes for the community. During FY 2014, PHRC served more than 10,000 clients by operating health programs including Hepatitis B, Diabetes Prevention, Women's Health, Healthy Eating, Tobacco Cessation, Social Service, and Advocacy. These programs are supported by New York City, New York State, Federal Government, and private corporations, and provided in collaboration with health providers, universities, and other community-based organizations to deliver the most effective and efficient services to the community.

DIVISION OF HEPATITIS B

PHRC recognizes that Korean Americans, as well as recent immigrants are part of the higher risk group in regards to Hepatitis B infection and chronic liver diseases when compared to the general U.S population. In order to better support those in the Korean community who are at risk of being diagnosed with Hepatitis B, PHRC provides free screenings, linkage care, and education seminars. As a member of NYC Hepatitis B Coalition, PHRC has also participated in meetings/conferences, trainings, and community awareness events. During FY 2014, PHRC provided screened approximately 50 individuals, and referred clients who need vaccination/treatment to partnered community health centers.

DIABETES PREVENTION

KCS' Diabetes Prevention Program, named 'Project RICE' served people with pre-diabetic conditions by providing six educational sessions, conducting evaluations, and hosting community events/activities in collaboration with New York University. This year, we were at the fifth and final year with 43 participants in the intervention group and 40 for control group. To recruit participants, we provided screenings to more than 500 individuals.

DIVISION OF SOCIAL SERVICES

PHRC has State Certified Navigators, at both the Manhattan and Queens locations, who are fully trained to guide individuals, families, and small business owners to get health insurance on the New York State of Health Marketplace. We work with partner organizations to provide the Korean community with culturally and linguistically appropriate materials and information in a prompt manner. During FY 2014, PHRC assisted approximately 2,000 individuals to get and renew public health insurance.
DIVISION OF WOMEN’S HEALTH

Throughout FY14, PHRC conducted 260 digital mammograms as well as 260 Clinical breast exams for no cost to women who were eligible. As well as mammography and clinical breast exams, women were also provided with follow-up diagnostic screenings. 35 women were referred for pap-smears (cervical cancer screenings), for no cost, through our long lasting partnership with Queens Cancer Services Program and New York Hospital Queens. Outreach and education was conducted in densely populated Korean communities as well as at health fairs, community centers, and churches. Ethnic media was utilized to reach Korean immigrant women who have never been or are rarely screened for breast cancer as well as those women who did not possess insurance. PHRC was able to reach over 1,000 women annually.

HEALTHY EATING

Responding to our community’s needs for chronic disease prevention/ intervention, PHRC offered three healthy eating projects to raise awareness and to encourage the community to make their environment healthier and to adopt health nutrition policies. Chronic diseases included heart disease, stroke, obesity, and diabetes.

LESS SALT SUNDAY
A restaurant initiative project that was geared to prevent high blood pressure that is prevalent in the Korean community, Less Salt Sunday promoted the reduction of sodium used by Korean ethnic restaurants by offering alternative methods of preparing traditional foods at their venues as well as raising awareness among the public in general. By working with 19 restaurants, we reached out to more than 30,000 Korean Americans.

BROWN RICE CAMPAIGN
PHRC worked with Korean American churches in Bergen Country, New Jersey to institute a policy change to develop strategic ways for them to practice healthy eating. In FY14, over 12,000 Korean Americans throughout 34 Korean churches and senior organizations in New Jersey were impacted by the Brown Rice Campaign.

HEALTHY EATING FOR THE GLORY OF GOD
Another church based prevention effort, this project was implemented in Queens, New York in collaboration with the Partnership for Healthier New York to promote adoption of the New York City Healthy Food Standards specifically for meetings and events. During FY 2014, PHRC reached out to approximately 5,000 Korean Americans from the 43 churches in Queens.
DIVISION OF EQUAL HEALTH ACCESS

Working with Community Service Society, one of the longest social service organizations in NYC, KCS has been enrolling members of the Korean community in all five boroughs on New York State of Health, NY’s Insurance Marketplace. With trained State Certified Navigators the Division of Equal Health Access at KCS Public Health and Research (PHRC) has been conducting workshops that educate the community on healthcare as well as health insurance.

As part of NY Metropolitan Area’s Community Navigator Network, KCS bi-lingual Navigators work with both English and Korean speakers to attain affordable health insurance for individuals and families. Navigators also assist low income households in attaining Medicaid eligibility and also refer those who are not eligible to apply to appropriate healthcare networks, such as HHC, in order to get them the healthcare they need. Our activities have started since the implementation of the Affordable Care Act back in October of 2013 and will continue on through the next enrollment period and beyond. **To date, the numbers served is approximately 900 members of the community that we have helped either apply or enroll.** There are also countless numbers that we have reached through our ongoing education workshops and ethnic media outreach without media partners.

This same Division of Equal Health Access at PHRC has also been serving the Korean community in Bergen County, New Jersey. Navigators in this division work with the Oranges ACA Navigator Project to be trained on the different Federal Insurance Marketplace. KCS PHRC Navigators are unique among Navigators Nationwide in that they have been trained in both the Federal and State marketplaces, which give them more in depth knowledge with which to help their community members.

Navigators in this division also work to promote advocacy for the needs and concerns of their community. Partnering with Project Charge (Coalition for Health Access to Reach Greater Equity) and Asian & Pacific Islander American Health Forum (APIAHF) KCS PHRC’s Division of Equal Health Access makes sure that the needs and concerns of our community are being recognized and addressed by local and federal government leaders.

DIVISION OF ADVOCACY

Since 2001, KCS has been an active partner of the New York Immigration Coalitions’ Health Care Access and Advocacy Collaborative. Through the collaborative, PHRC has promoted health access among the Korean community by conducting educational workshops, providing individual counseling, and referrals to its community members. As a member of project CHARGE (Coalition of Health Access to Reach Greater Equity), PHRC has addressed health care access issues that affect the underserved and uninsured individuals of our community. Also, in the effort to reduce hepatitis B among all residents of the New York City, PHRC collaborates with the NYC Hepatitis B Coalition which seeks to foster an inclusive collaboration among all stakeholders to advance hepatitis B awareness as well as screening, access to care, and vaccination through education, outreach, advocacy and support of research.
STAFF

ADMINISTRATIVE

Kwang S. Kim, President
Linda Lee, Executive Director
Jennifer Yoo
Ramona Kim
Bora Lee
Sung Ku Kang

AGING

Corona Senior Center
Helen Ahn, Director
John Shin
Kang Soh
Yang Shil Kim
Jung Wha Ahn
Hea Sook Chang
Hung Ming Chun
Ok Hee Hwang
Raymond Lee
Seung Hee Hahn
Henry Shim
Su Pok Pak

Flushing Senior Center
Jong Ok Yoou, Assistant Director
Ok Jung Bae
Kae Hoon Chung
Myung Hee Jung
Sung Ku Kang
Koon Ja Lee
Anna Park
Hyo Soon Yu

Adult Day Care Center
Myoungmi Kim

COMMUNITY

Adult Literacy
Frances Lau, Director
Annie Shin
Haecho Kim
Ryan Myers

Thrift Shop
Il Kwon Kim

Youth
Chang Ok Choi, Director

WORKFORCE DEVELOPMENT

Helen Jang, Director
Heidi Cho
Eun Woo Lee
Kee Fong Liu
Won Sup Oh

PUBLIC HEALTH AND RESEARCH

Sara Kim, Interim Director
Tracey Denholm
Minja Hong
Grace Kim
Grace Shin

For information about KCS, go to:
www.kcsny.org